Progress in Pediatrics
Exhibits and Sponsorships

Fall 2024

Friday, November 8
8 AM - 4 PM
Hilton Garden Inn
Salina, KS
Join us for Progress in Pediatrics, the premier CME and networking event for Kansas pediatricians. Connect with key decision-makers from Kansas pediatric clinics, independent practices, and hospitals. Showcase your essential products and services to KAAP members statewide while showing your support for pediatricians and the communities they serve.

Social Event Sponsor
Thursday Evening Before the Conference

- A special introduction of your representatives and the option to address the attendees (approximately five minutes). The sponsor will be the only organization invited to the event with KAAP members.

- Two invitations to the social event.

- Acknowledgment on Progress in Pediatrics website and emails as the Social Event Sponsor.

- Up to two reserved premium booths at the Progress in Pediatrics exhibitors’ space. (Booth includes one six-foot table and two chairs.)

- Name displayed during Thursday’s social event and Progress in Pediatrics event.

- Name on printed meeting material as a meeting sponsor.

- Quarterly advertisement in KAAP’s monthly email newsletter to members and social media acknowledgment.

- Two complimentary breakfasts, lunches, and break refreshments at Progress in Pediatrics.

- List of all attendees who have agreed to share their contact details.

**Cost:** $5,000
### Other Sponsorship Types

<table>
<thead>
<tr>
<th>Details</th>
<th>Lunch</th>
<th>Breakfast</th>
<th>Break (AM &amp; PM)</th>
<th>Giveaway</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special introduction of your representatives &amp; opportunity to address the attendees at Progress in Pediatrics</td>
<td>✔️</td>
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<td><strong>Approximately five minutes.</strong></td>
<td>✔️</td>
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<tr>
<td>Reserved premium booth location at the Progress in Pediatrics exhibitor’s space.</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>Booth includes one six-foot table and two chairs.</strong></td>
<td>✔️</td>
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<tr>
<td>Name on event signage and meeting materials with special sponsor acknowledgment.</td>
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<tr>
<td>Acknowledgment on Process in Pediatrics website and emails as a Sponsor.</td>
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<tr>
<td>Four advertisements in KAAP’s monthly email newsletter to members, and four social media acknowledgments. (One ad and one social media post per quarter.)</td>
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<tr>
<td>List of all attendees who have agreed to share their contact info.</td>
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<tr>
<td>Two complimentary breakfasts, lunches, and break refreshments at Progress in Pediatrics.</td>
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<tr>
<td>Co-branded with KAAP. Logo displayed prominently on Giveaway provided to each attendee.</td>
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*Giveaways have two tiers: the $1,750 option is for items such as tote bags, notebooks, water bottles, or similar items. The $2,500 option is for higher-expense items, such as Bluetooth speaker. Contact KAAP for more information.*
Exhibitor Package

- One booth, which includes one six-foot table and two chairs.
- Two complimentary lunches at Progress in Pediatrics.
- Name displayed on signage.
- Printed promotion in materials for Exhibitor Level.
- List of all attendees who have agreed to share their contact details.

**Cost:**

Before October 8, 2020 ....................................................... $900
After October 9, 2020 ....................................................... $1,000

Registration Packet Handout

- One single piece, up to 8.5” x 11”, presented to attendees.
- Add-on opportunity for exhibitors.

**Cost:**

For exhibitors ................................................................. $150
For non-exhibitors ....................................................... $250

Contact KAAP today to secure your sponsorship package!

Angela Collier - Membership Services Program Manager

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