

## MCH 2020: Kansas Maternal & Child Health Priorities

KAAP FALL 2016 CME MEETING  
 PRESENTER: RACHEL SISSON

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## Disclosure

- I have no relevant financial relationships with the manufacturers(s) of any commercial products(s) and/or provider of commercial services discussed in this CME activity.
- I do not intend to discuss an unapproved/investigative use of a commercial product/device in my presentation.

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## Today's Discussion

- Bureau of Family Health & Kansas MCH
- Statewide MCH Needs Assessment
- MCH State Action Plan Highlights
  - State Priorities
  - Performance Measures
  - Objectives & Strategies
- Opportunities for Partnership:  
*Let's Do Something Differently!*
- Tools & Resources
- Questions & Discussion

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KANSAS  
MATERNAL &  
CHILD HEALTH

## KS Bureau of Family Health

PROGRAMMING & INVESTMENTS

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KANSAS  
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CHILD HEALTH

## Bureau of Family Health

- *Provide leadership to enhance the health of Kansas women and children in partnership with families and communities*

*Mission*

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KANSAS  
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## Bureau Programming

- Maternal & Child Health
- Home Visiting
- Reproductive Health & Family Planning
- Early Childhood Screening/Systems
- Special Health Care Needs
- Newborn Screening
- Birth Defects Surveillance
- Infant-Toddler Services
- Women, Infants, and Children (WIC)
- Child Care Licensing
- Lead Hazard Prevention

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## Primary Investments

*From a Family Health Perspective*

- Maternal health/education/care *incl.* screening
- Reducing smoking/tobacco use
- Reducing early term/pre-term birth
- Breastfeeding education and support
- Safe sleep/reducing SUID and SIDS
- Home Visiting *incl.* screening
- School-based health/education/services
- Quality and safe early care and education
- Care coordination (family centered)
- Special health services *incl.* telehealth
- Systems/service integration (public-private)

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## MCH Needs Assessment & State Action Plan

PRIORITIES & MEASURES (2016-2020)

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## MCH Population Domains\*

1. Women/Maternal (18-44; pregnant)
2. Perinatal/Infant (< 1 year)
3. Child (1-11 years)
4. Adolescent (12-22)
5. Children & Youth w/Special Health Care Needs (0-22)
6. Cross-cutting/Life Course



\*MCH 3.0 effective October 2015 (FFY2016)

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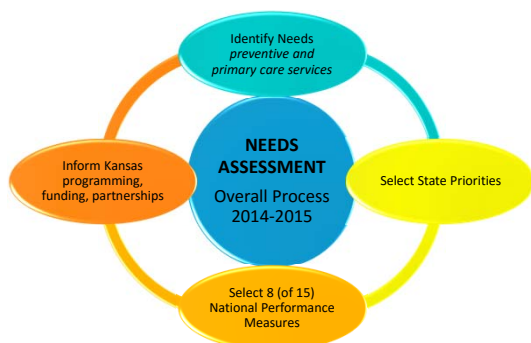
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## CYSHCN Population



**CYSHCN (as defined by Title V)**

"Children with special health care needs (CSHCN) are those who have, or are at risk for a chronic physical, developmental, behavioral, or emotional condition and who also require health and related services of a type or amount beyond that required by children generally."



## Needs Assessment Results



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The image displays the cover and a preview of the 2015 Kansas State University Adolescent Health Report. The cover art features a stylized purple tree with green and gold leaves, a small boat on a lake, and the K-State logo. The URL <http://www.kdheks.gov/bfhs> is prominently displayed at the top. The preview on the right shows the 'EXECUTIVE SUMMARY' section, which includes a list of findings such as 'More than 40% of students report experiencing sexual harassment' and 'Students are more likely to report sexual harassment if they are in a relationship'.

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**KANSAS TITLE V MATERNAL & CHILD HEALTH  
STATEWIDE 5-YEAR ACTION PLAN**  
2015-2019



**KANSAS TITLE V MATERNAL & CHILD HEALTH  
STATEWIDE 5-YEAR ACTION PLAN**  
2015-2019










**PRIORITY 3**  
Environmentally sound practices and services are provided across the Region.

**PRIORITY 2**  
Access and delivery of services is improved across the Region.

**PRIORITY 1**  
The health of the mother and child is improved through the use of evidence-based practices.

**PRIORITY 4**  
Pregnant women and children are screened for and receive appropriate services to improve their health.

**PRIORITY 5**  
Pregnant women and children are screened for and receive appropriate services to improve their health.

**PRIORITY 6**  
Pregnant women and children are screened for and receive appropriate services to improve their health.

**GOALS**

**GOAL 1**  
Increase the number of children who are born to mothers who are not smokers.

**GOAL 2**  
Increase the number of children who are born to mothers who are not smokers.

**GOAL 3**  
Increase the number of children who are born to mothers who are not smokers.

**GOAL 4**  
Increase the number of children who are born to mothers who are not smokers.

**GOAL 5**  
Increase the number of children who are born to mothers who are not smokers.

**GOAL 6**  
Increase the number of children who are born to mothers who are not smokers.

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## State MCH Priorities

1. Women have access to and receive coordinated, comprehensive services before, during and after pregnancy. **Women/Maternal**
2. Services and supports promote healthy family functioning. **Cross-cutting**
3. Developmentally appropriate care and services are provided across the lifespan. **Child**
4. Families are empowered and equipped to make educated choices about infant health and well-being. **Perinatal/Infant**

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## State MCH Priorities

5. Communities and providers/systems of care support physical, social and emotional health. **Adolescent**
6. Professionals have the knowledge and skills to address the needs of maternal and child populations. **Cross-cutting**
7. Services are comprehensive and coordinated across systems and providers. **Special Health Care Needs**
8. Information is available to support informed health decisions and choices. **Cross-cutting**

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## Selected NPMs (8 of 15)

**NPM1:** Well-woman visit

**NPM4:** Breastfeeding (ever; exclusively 6 months)

**NPM6:** Developmental screening (10-71 months)

**NPM7:** Child injury (0-9)

**NPM9:** Bullying (12-17)

**NPM10:** Adolescent well-visit (12-17)

**NPM11:** Medical home

**NPM14:** Smoking (pregnancy & household)

*\*National Performance Measures*

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**State Action Plan: Priority 1** 

- Women have access to and receive coordinated, comprehensive services before, during and after pregnancy

- Well woman visit (increase education and access)
- Prenatal and postnatal risk screening at every visit
- Prenatal care and education
- Progesterone as intervention for preterm birth
- Reduce Early Elective Delivery

*Domain:* Women & Maternal  
*Measures:* % of women with a past year preventive visit; % preterm births

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**State Action Plan: Priority 2** 

- Services and supports promote healthy family functioning

- Trauma-informed care
- Father/male engagement
- Empower and build strong MCH Advocates
  - Care Coordination
  - Adolescent Caregiver Supports
  - Peer to Peer
- Home visiting program expansion and referral

*Domain:* Cross-cutting  
*Measure:* % of children living with parents needing emotional help

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**State Action Plan: Priority 3** 

- Developmentally appropriate care and services are provided across the lifespan

- Developmental screening 1 month to Kindergarten age
- Motor vehicle safety (car seats – size and age appropriate)
- Home safety (home visits and risk assessments)
- Physical activity (home based child care and schools)
- Social-emotional development education (child care)

*Domain:* Child  
*Measures:* Dev. screening 10-71 mos; injury 0-9 yrs; physical activity 6-17 yrs

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## State Action Plan: Priority 4

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- Families are empowered and equipped to make educated choices infant health and well-being

- Community breastfeeding cross-sector approach
- Baby Friendly hospitals
- Nutrition education – optimal feeding (prenatal and postpartum)
- Infant feeding session – BAM, other

*Domain:* Perinatal & Infant  
*Measures:* % ever breastfed, exclusively through 6 mos; safe sleep trainings

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## State Action Plan: Priority 5

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- Communities and providers support physical, social, and emotional health

- Adolescent immunizations (especially HPV)
- Suicide prevention (assess for risk and intervene)
- Adolescent preventive services (promote and follow up)
- School-based bullying prevention policies and programs
- Positive youth development services/programs

*Domain:* Adolescent  
*Measures:* % 12-17 yrs bullied or who bully others; % 12-17 yrs last year well visit

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## KSU Adolescent Health NA

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**Key Recommendations Related to Priority 5**

- Address the highest priority adolescent health issues.
- Help families support the health and well-being of adolescents.
- Provide educational environments that prepare youth for healthy adulthood.
- Encourage collaborations and increase community support for those working for and with youth.
- Improve the responsiveness, availability, and access of health care to youth.

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## State Action Plan: Priority 6



- Professionals have the knowledge and skills to address the needs of maternal and child health populations

- Smoking/tobacco screening and referral
- Oral health collaboration and preventive services
- Prepared providers (SHCN diversity, inclusion, integration)
- Prepared, qualified workforce (evidence-based services)

*Domain:* Cross-cutting

*Measures:* % women smoking during pregnancy; % children in smoking households

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## State Action Plan: Priority 7



- Services are comprehensive and coordinated across systems and providers

- Family satisfaction and provider communication
- Care coordination supports
  - Co-host webinars and/or seminars about care coordination
  - Engage families in the co-development of activities
- Integrated systems, increased system collaboration
- Provider training and education (SHCN into adulthood)
- Individual/family support (system navigation – life course)

*Domain:* Children & Youth with Special Health Care Needs

*Measure:* % of children with a medical home (with and without SHCN)

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## State Action Plan: Priority 8



- Information is available to support informed health decisions and choices

- Health information available to families
- Education and knowledge to support informed health decision-making
- Partnerships to increase reach and impact of information on healthy decisions and navigating health care/coverage (preschool and school age children)

*Domain:* Cross-cutting

*Measure:* % of adults having difficulty understanding health information

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# How is Kansas Doing?

## Title V Outcome Measures and Performance Measures

Annual (March and April) Title V Annual Performance Report  
2015 April/May/June 2016 Annual Report

NCHS		National Outcome Measures	NCHS Measure	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	242
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# Action: Let's Do Something Differently!

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OPPORTUNITIES IN THE PRACTICE & COMMUNITY

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## Next Steps = Action!

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### Maternal Health (Priority 1)

- Screening
  - Maternal Depression
  - Tobacco/smoking
- Education and/or counseling
  - Prenatal and postnatal visits
  - Preventive health/well visits
- Referral and follow up

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## Next Steps = Action!

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### Infant Health: Breastfeeding & Safe Sleep (Priority 4)

- Access and utilize state and local resources
- Reinforce and support messages and programs
- Breastfeeding
  - Asking, promoting, encouraging
  - Refer for support (LHD, Coalition)
  - Focus on duration and exclusivity
- Safe Sleep (SIDS/SUID Reduction)
  - Promote AAP safe sleep guidelines
  - Utilize the KIDS Network safe sleep toolkit

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## Next Steps = Action!

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### Adolescent Health: Bullying Prevention, Suicide Prevention & Assessment, Well Visits (Priority 5)

- Mental health screening, referral, treatment (Adverse Childhood Experiences – ACEs)
- Substance abuse prevention, screening, referral, treatment
- Suicide risk assessment and response
- Adolescent well visits and contraception (Long Acting Reversible Contraceptives)
- Immunizations per recommended schedule (HPV)

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## Next Steps = Action!

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### Smoking in the Home (Priority 6)

- Screen for smoking in the home
- Refer and follow up (counseling, intervention, etc.)
- Identify and education regarding increased SIDS/SUID risk
- Support and reinforce what's going on in your community




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## Next Steps = Action!

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### Care Coordination & Medical Home (Priority 7 & 8)

- Care coordination
  - What meets the standards?
  - What assistance is needed?
- Medical Home
  - What components are being integrated?
  - What are barriers to becoming a MH?
- Transition Planning
  - Incorporate information into visits
  - Distribute *The Future is Now THINK BIG: Preparing for Transition Planning* (7-13 years; 14-19 years)

<http://www.kdheks.gov/shcn/publications.htm>

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## Resources & Tools

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FOR MORE INFORMATION

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## Websites & Helpful Links

- Kansas MCH (MCH Plan, Resources, Council) <http://www.kansasmch.org>
- KDHE Bureau of Family Health (MCH/SHCN Programming) <http://www.kdheks.gov/bfh>
- KDHE Bureau of Health Promotion (Safe Kids, Injury) <http://www.kdheks.gov/bhp>
- KSU Research & Extension <http://www.he.k-state.edu/fshs/extension/>
- Association of Maternal & Child Health Programs [www.amchp.org](http://www.amchp.org)
- Federal Maternal & Child Health Bureau <http://mchb.hrsa.gov/>
- Office of Adolescent Health <http://www.hhs.gov/ash/oah/>
- SAMHSA Too Smart to Start (underage drinking) <http://www.samhsa.gov/too-smart-to-start>
- Stopbullying.gov (provider resources) <http://www.stopbullying.gov/>

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## Kansas MCH Website

<http://www.kansasmch.org>

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## Kansas MCH Facebook Page

<http://www.facebook.com/kansasmch>

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KANSAS  
MATERNAL &  
CHILD HEALTH

## How Can We Assist YOU?

DISCUSSION & QUESTIONS

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KANSAS  
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## More Information

**Rachel Sisson, Director**  
Kansas Department of Health & Environment  
Bureau of Family Health  
785.296.1310 office  
785.260.5144 cell  
[rsisson@kdheks.gov](mailto:rsisson@kdheks.gov)

**Kayzy Bigler, Manager**  
Special Health Care Needs  
Kansas Department of Health & Environment  
Bureau of Family Health  
785.296.1316 office  
[kbigler@kdheks.gov](mailto:kbigler@kdheks.gov)

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